



The-CM.com: the Platform

- Provides social media and digital exchange tools that support the development of resilient, self-sustaining communities.
- Measures fund impact and provides data analysis that can be used to identify common challenges and expedite solutions.
- Increases engagement through podcast, summits and sensemaking sessions.

Finance

5% of Crowdfunds + Angel Investments + Sponsorships

Connect with Community Members

Hosts Conversations & Exchange

Local Businesses

- Start a **Business Page** then post **Funding Opportunities**
- Digital coins they get in return for products motivates them to help other businesses get funding too. So the community's marketplace grows.



Community Members

- Post comments and share stories promoting Funding Opportunities.
- **Awarded CM Coins™** for attracting funds to businesses.
- Use their digital coins to purchase products from businesses.

Support

Work together to develop...

Community Coordinator

- Receives and distributes funds that come in through the-cm.com.
- Coordinates the Community Empowerment Plan and Fund.
- Activates and supports inclusive community participation.
- Maintains accountability of business and funding requests.
- Helps audit community content and activities within the CM Coin™ Marketplace.

Provide



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Funds channelled through
Community Coordinator

Finance

% of Crowdfunds +
Philanthropic Investments +
CM Grants